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FLORIDA FRUIT & VEGETABLE ASSOCIATION NAMES FOUR TO BOARD OF DIRECTORS

MAITLAND, Fla. (September 27, 2010) – Florida Fruit & Vegetable Association at its annual membership meeting Tuesday appointed four new producer members to its board of directors: Shannon Strickland, Marie Bedner, James M. Shine, Jr. and Aaron Troyer.

Strickland is with Strickland Sod Farms of Bunnell, Florida.

Bedner is operations manager for Bedner Growers of Delray Beach. She and her family grow a variety of fruits and vegetables and also own Bedner's Farm Fresh Market in Boynton Beach.

Shine is vice president of agricultural operations for Sugar Cane Growers Cooperative of Florida, Belle Glade.

Troyer oversees operations of Troyer Brothers potato farm in Southeast Lee County.

The FFVA board has representation from four geographical districts encompassing the state as well as from a group of directors at large. The composition of the board includes producers or representatives of producers of vegetables, citrus, berries and sugar cane, as well as companies that produce multiple crops.

The Florida Fruit & Vegetable Association (www.ffva.com) is an agricultural trade organization representing Florida's producers of fruits, vegetables and other crops.