

## Who can participate?

- ❖ Nominees must either be a family member or an employee of an FFVA member.
- ❖ Both grower and trade associate members may participate.
- ❖ Applicant must be working in or pursuing a career in Florida's specialty crop industry.
- ❖ Age range is 25 to 35 years old.

## What's required?

- ❖ Mandatory attendance at all sessions (usually 3 days/2 nights)
- ❖ Must provide own transportation to site of session (all meals and hotel stays will be covered by program, as well as any out of state travel)
- ❖ Must pay a one-time participation fee of \$1,000

*Application forms will be sent to all FFVA members in early July. The applications will be reviewed by FFVA's Leadership Development Committee.*

## Program Objectives

- ❖ Develop leaders who are prepared with a depth of knowledge of the many issues facing agriculture, and provide them with education and tools to deal with those issues;
- ❖ Better prepare younger leaders so they can improve the sustainability and economic viability of specialty crop agriculture;
- ❖ Improve grassroots engagement and involvement in FFVA and other industry organizations

Both grower and trade associate members of FFVA will nominate individuals within their organizations or families to participate in the program. Class size will be 8 to 10 members.

The program will last one year with six trips. Travel will include trips to Tallahassee to meet with legislators, grower operations within the state (and possibly one trip out of state), and seminars provided by FFVA staff and other experts on current issues.

## How can you help?

Your donation will support emerging leaders within FFVA (ages 25 to 35) and help develop them for future roles within the industry and organization.

Sponsorship Level:

- \_\_\_ Donor Level (\$100 - \$499)
- \_\_\_ Bronze Level (\$500 - \$999)
- \_\_\_ Silver Level (\$1,000 - \$2,499)
- \_\_\_ Gold Level (\$2,500 - \$4,999)
- \_\_\_ Platinum Level (\$5,000 - \$9,999)
- \_\_\_ Diamond Sponsor Level (\$10,000+)

Amount enclosed: \_\_\_\_\_

**Make checks payable to:  
Florida Specialty Crop Foundation  
P. O. Box 948153, Maitland, FL 32794**

\_\_\_ Please send invoice.

Name \_\_\_\_\_  
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All donors will be recognized in program and promotional materials, as well as the website

*All contributions are tax deductible*

Questions? Contact:  
**Sonia Tighe**  
813-975-8377

